

DENCH McCLEAN CARLSON

C O R P O R A T E A D V I S O R Y

Name: Ian Geddes

Title: Director

Academic Qualifications: Bachelor of Economics, Sydney University

Professional Memberships: Institute of Management Consultants in Australia

Specialist Strengths

During his twenty years with Dench McClean Carlson Ian has had particular experience in food, agribusiness and regional economic development, and has worked with Local Government Councils to prepare a range of major regional strategies as well as feasibility studies, financial analysis and business plans for specific facilities, projects and programs.

In the private sector, in many cases Ian's initial project work has resulted in his being retained as a strategic advisor to the client Company Board to address the ongoing implementation of the project strategies and recommendations.

Professional Experience

Colgate Palmolive: Market Research Manager for Australia and the Asia Division of the Company (3 years), followed by four years in brand management.

Johnson & Johnson: Eight years in brand and marketing management roles before moving to Indonesia with the company, initially as Marketing Director, and then as Managing Director. Ian spent a total of thirteen years working with Johnson & Johnson, including five years in Indonesia.

Australian Posters: Ian was General Manager of this Company, Australia's largest outdoor advertising company, for four years.

Letona Co-Operative: Ian was Managing Director of Letona, a major Australian fruit and vegetable processor and marketer, for three years.

Dench McClean Carlson Corporate Advisory: Ian has worked with and been a Director of DMC for the past twenty years, specialising in corporate restructure, the food and agribusiness sectors as well as Local Government

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